Maternal and Child Health Tele-Behavioral Health Care Programs Technical Assistance Innovation Center

Quarterly Meeting (Webinar)

Vision: Healthy Communities, Healthy People

Monday, April 3, 2023, 3–4 p.m. EST

Housekeeping Items

- **Lines Muted:** All participant lines will be muted upon entry into the meeting. You can unmute yourself at any time. However, we ask that you make sure you are muted if you are not speaking.

- **Questions and Answers:** We want to hear from you! Please share via the chat.

- **Technical Issues:** If you experience any technical problems during this webinar, please send us a message using the chat feature or email MCH-TA-Innovation-Center@jbsinternational.com.

- **Polling Questions:** There will be some polling questions launched during the webinar, as well as questions to respond to via the chat. Sufficient time will be provided for you to respond to each question.

- **Recording and Presentation Slides:** The webinar is being recorded. The recording and presentation slides will be available in the coming weeks.

Today's Agenda

Welcome

HRSA Announcements and Updates

MCHB Technical Assistance (TA) Innovation Center—Needs Assessment Findings

Discussion

Reminders

Webinar Feedback Questions Administered via Poll Questions

Health Resources & Services Administration

HRSA Announcements and Updates

TA Needs Assessment Findings

Kari Earle, TA Specialist, MCHB TA Innovation Center

TA Needs Assessment Data Sources

Awardee applications, progress notes, websites

Awardee feedback collected via 12/14/22 outreach webinar

Environmental scan

Key informant interviews

Discussions with individual awardees on monthly calls

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Cross-Cutting Challenges: System Level

System or jurisdictional level = *state, tribe, territory, and regional governments*

- Agency competencies
- **Bureaucracy**
- Cross-agency coordination
- **Leadership**
- Funding
- Health disparities

- **Information sharing**
- Infrastructure
- Policy barriers
- Political buy-in
- **Workforce shortages**

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Cross-Cutting Challenges: Program Level

Program level = awardee organization, project team and partners, and advisory councils

- Capacity
- Cultural competency
- Data management
- **Demonstrating return on investment**
- Expansion
- Family engagement
- **Marketing**
- Needs assessment

- Rural outreach
- **Staffing**
- **Sustainability**
- Shifting models
- Start-up
- Stakeholder engagement
- Technology costs

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Cross-Cutting Challenges: Provider Level

Provider level = perinatal, pediatric, and behavioral health practices and clinicians

- Burnout
- Care coordination
- Data reporting
- **Enrollment**
- **Engagement**
- Guidelines
- Referral resources
- Reimbursement
- Rurality

- Self-efficacy
- Screening tools
- **Time burden**
- Training and education
- Practice turnover
- **Utilization**
- Waitlists
- **Workflow**

What You Told Us About TA Delivery and Resources

Start with the basics and prioritize a systems-level approach.

Resources should be digitized and accessible from a mobile phone.

TA needs to be practical and prioritize bringing people in similar roles together.

TA should be low burden and easy to fit into the day.

TA should be interactive and build relationships across states, tribes, and territories.

Make communities of practice as topic specific as possible.

Organize TA to align with program maturity and regional similarities.

TA Framework Based on Priority Themes

Program Capacity Building

Partner-Focused Support

Provider-Focused Support

Practice Capacity Building

Population-Focused Support

Priority Topics to Address Identified Needs

- Communication best practices
- **Data management** (collection, sharing, data dictionary, dashboards, information technology platforms, electronic health record documentation)
- Evaluation
- Information sharing and consent forms
- **Marketing and promotion**
- Medicaid systems
- Needs assessment
- **Referral systems database management**
- **Start-up**
- Strategic planning
- **Sustainability**
- Warmline model
- Decision trees

PROGRAM CAPACITY BUILDING:

This area encompasses resources and activities to assist Pediatric Mental Health Care Access (PMHCA) and Maternal Depression and Related Behavioral Disorders (MDRBD) grant recipients with core implementation support, including strategic planning, infrastructure building, communications, and sustainability planning.

Priority Topics to Address Identified Needs (*cont.*)

- **Emergency departments**
- Interagency coordination
- **Partnering between PMHCA and MDRBD programs**
- **Partner engagement/advisory councils**
- **School-based mental health**
- Working with childcare providers
- **Working with individuals with lived experience**

PARTNER-FOCUSED SUPPORT:

This area encompasses resources and activities that facilitate partner engagement, cross-agency coordination, and improved collaborative practice designed to further recipients' ability to achieve their targeted outcomes.

This area also encompasses support for coordination across PMHCA and MDRBD grant recipients in states where both programs are operating.

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Priority Topics to Address Identified Needs (*cont.*)

- Clinic outreach
- Engaging nonprescribers
- **Physician champions**
- Practice engagement
- **Provider recruitment and enrollment**
- **Provider self-efficacy**
- Provider training
- **Rural provider outreach**

PROVIDER-FOCUSED SUPPORT:

This area encompasses resources and activities that assist PMHCA and MDRBD programs to maximize provider recruitment, enrollment, utilization, and engagement, with the overarching goal of improving access to behavioral health care for perinatal and pediatric populations.

Priority Topics to Address Identified Needs (*cont.*)

- Accountability and quality improvement
- **Care integration**
- Collaborative Care Model
- Cultural competency
- **Digital apps and screening tools**
- Integrated Family Care Model
- Patient engagement

- Peer support
- **Reimbursement**
- **Screening protocols and algorithms**
- **Staffing models**
- Social determinants of health (SDOH)
- Stigma reduction
- **Tele-consultation**
- **Workflow**

PRACTICE CAPACITY BUILDING:

This area encompasses resources and activities to support perinatal and pediatric primary care providers in their ability to actively participate in PMHCA and MDRBD programs and to successfully integrate behavioral health care into their practices.

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Priority Topics to Address Identified Needs (*cont.*)

- **Family engagement**
- Gender identity
- **Health equity for diverse populations**
- **Rural communities**
- **Infant and early childhood mental health**
- Patient/family education resources
- Youth
- Stigma reduction

POPULATION-FOCUSED SUPPORT:

This area encompasses resources and activities designed to support PMHCA and MDRBD grant recipients, providers, and stakeholders in understanding and addressing their perinatal and pediatric patient populations' needs in a culturally responsive manner through a health-equity lens that centers on the patient and the family.

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Clinical Care Topics

Mood Disorders

- Depression
- Anxiety
- Trauma
- Bipolar disorder
- Postpartum psychosis

Pregnancy Complications

- Substance use disorder
- Intimate partner violence
- SDOH

Pharmacological Management
(including medication-assisted treatment [MAT])

PERINATAL

Mood Disorders

- Depression
- Anxiety
- Trauma

Special Health Care Needs

- Autism spectrum disorder
- Developmental disabilities

Self-injurious Behavior

- Eating disorders
- Substance misuse
- Suicidality and self-harm

Pharmacological Management
(including MAT)

PEDIATRIC

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What You Told Us Would Add the Most Value to Your Work

TA targeted to support individual program implementation

Specialized training from national experts, including those with lived experience, for key target audiences
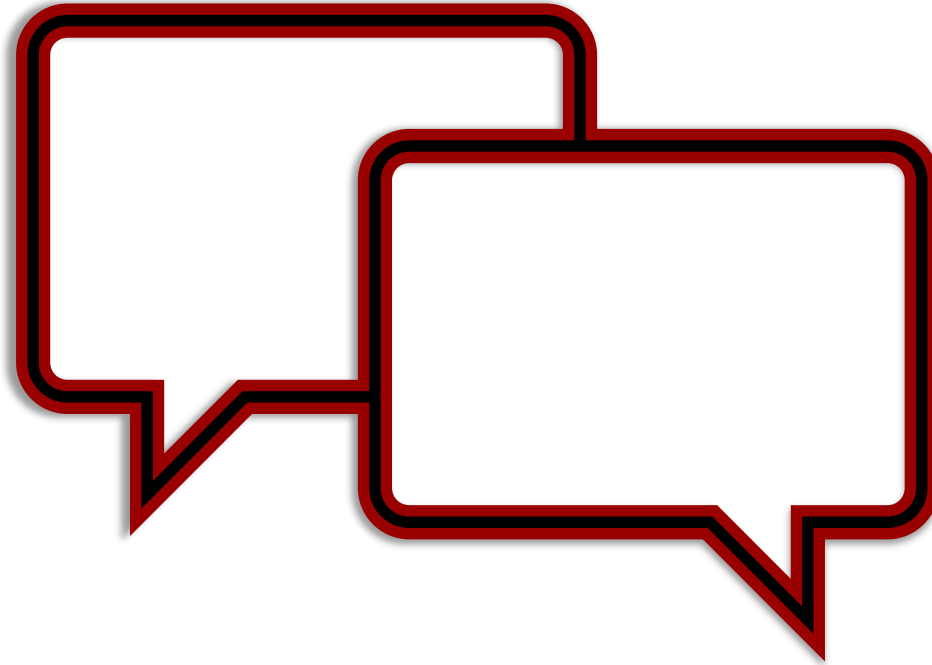
Toolkits, patient and family education materials, tip sheets and pocket guides, awareness posters

Opportunities to connect with other programs to share ideas and resources

Resource exchange site where programs can share and borrow materials that have been developed

Connecting program staff of similar disciplines with one another to find solutions to shared challenges

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Is there anything we missed?

Reminders

- Need to reach the MCHB TA Innovation Center team?
  Email us at: MCH-TA-Innovation-Center@jbsinternational.com

- The MCHB TA Innovation Center will distribute today's webinar recording, along with the presentation slides, in the coming weeks.

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Thank you for joining us today!