MCHB TA Innovation Center
PMHCA/MMHSUD Previous Event Recordings, PowerPoints, and/or Summaries

Abbreviation/Acronym Key

- **BH**—Behavioral Health
- **EMSC**—Emergency Medical Services for Children
- **EIIC**—EMSC Innovation and Improvement Center
- **HRSA**—Health Resources and Services Administration
- **IT**—Information Technology
- **MCHB**—Maternal and Child Health Bureau
- **MDRBD***—Screening and Treatment for Maternal Depression and Related Behavioral Disorders
- **MH**—Mental Health

- **MMHSUD**—Screening and Treatment for Maternal Mental Health and Substance Use Disorders
- **PMHCA**—Pediatric Mental Health Care Access
- **REACH**—The REsource for Advancing Children's Mental Health
- **SBHA**—School-Based Health Alliance
- **SBHC**—School-Based Health Center
- **SME**—Subject Matter Expert
- **TA**—Technical Assistance
- **TAIC**—Technical Assistance Innovation Center

*MDRBD was updated to MMHSUD as of 9.30.23

PMHCA/MMHSUD Quarterly Recipient Meetings (Webinars)

All quarterly webinars include updates from HRSA, the TAIC, and other relevant information for program staff. These meetings are most relevant to PMHCA and MMHSUD staff responsible for implementing the project.

Date	Topic	Brief Description	Follow-Up Resources
December 14, 2023	**Needs Assessment Overview**	This webinar provided an important opportunity for PMHCA and MDRBD awardees to inform the TAIC about the needs, preferences, and priorities for TA products and services to ensure that TA resources and offerings are designed to bring maximum value to program implementation efforts.	• Recording • PowerPoint
April 3, 2023	**Needs Assessment Follow-Up**	The webinar presented the priority needs identified through a comprehensive TA needs assessment conducted by the TAIC, offering PMHCA and MDRBD awardees the chance to understand the findings, discuss next steps, and provide feedback on TA delivery.	• Recording • PowerPoint

Date	Topic	Brief Description	Follow-Up Resources
December 6, 2023	**HRSA, TAIC Updates, and Presentation from REACH Institute**	The webinar offered updates from HRSA, the MCHB TA Innovation Center, and featured a presentation by the REACH Institute, which provided training for primary care providers, therapists, and other professionals to diagnose and treat MH issues.	• Recording • PowerPoint
February 7, 2024	**HRSA, TAIC Updates and 2023 Awardee Introductions**	The webinar offered updates from HRSA, the MCHB TA Innovation Center and introductions from 2023 PMHCA/MMHSUD awardees regarding their individual programs.	• Recording • PowerPoint
May 1, 2024	**HRSA, TAIC Updates and Presentations from DoE and PSI**	The webinar offered updates from HRSA, the MCHB TA Innovation Center and presentations from the Department of Education and Postpartum Support International.	• Recording • PowerPoint

Peer-to-peer Sharing Sessions

These facilitated sessions follow a small group discussion format that allows for rich interaction among peer awardees to share challenges, lessons learned, and innovative solutions that have been successful.

Date	Topic	Brief Description	Follow-Up Resources
May 11, 2023	**Sustainability**	Participants shared that their biggest challenges to sustainability centered around finding funding and support, particularly in the context of their state legislative process. Additional aspects of sustainability included partner and community engagement, advisory councils, the use of data to demonstrate impact, reimbursement, and collaborating for cost-efficiency and collective impact.	Session Summary
June 22, 2023	**Provider Engagement**	Participants shared that their biggest challenges to provider/clinician engagement centered around provider/clinician reluctance to enroll, communication and information sharing, provider confusion about what enrollment entails, when to time enrollment (i.e., before or after resource utilization), provider/clinician turnover, and maintaining provider/clinician engagement over time.	Session Summary

Date	Topic	Brief Description	Follow-Up Resources
July 20, 2023	**Aligning State PMHCA and MDRBD Programs**	Participants shared the aspects of perinatal and pediatric access programs that they've aligned with or are seeking to align with, including lessons learned along the way. Participants were at various stages in program alignment and implementation and were able to share challenges, ideas and, support with each other in addition to receiving feedback from the SME.	[Session Summary](#)
August 17, 2023	**Referral Database Design and Management**	Participants shared the successes and struggles creating and updating referral data management. Participants were at various stages in program development and were able to share challenges, ideas, and resources with each other. They also received ideas and feedback from the SMEs.	[Session Summary](#)
November 8, 2023	**Messaging and Marketing Programs to Providers**	Participants discussed successful messaging and marketing initiatives describing how they share PMHCA and MMHSUD program information within the provider community. At various stages in program development, they noted challenges, ideas, and support with each other, in addition to receiving feedback from the SMEs about descriptive and culturally informed program messaging.	[Session Summary](#)
March 11, 2024	**Aligning PMHCA and MMHSUD Programs**	Participants discussed successful program alignment initiatives that included the sharing of resources, systems, and staff. During this session, MMHSUD and PMHCA programs at various stages in program development noted challenges and problem-solving ideas, in addition to receiving feedback from the SMEs about successful alignment strategies.	[Session Summary](#)
April 17, 2024	**Expansion into Eds, SBHCs, and FQHCs**	During this discussion, awardees focused on key questions surrounding expansion efforts, care coordination in EDs, messaging and outreach strategies, and the benefits of current partnerships. The discussion emphasized the challenges of resource limitations, cultural considerations, and legal requirements, while underscoring the significance of tailored approaches, community engagement, and capacity building in fostering effective collaborations and promoting sustainable change within maternal and child health initiatives.	[Session Summary](#)

Training and Capacity Building Webinars

These sessions present best practices on various topics related to PMHCA and MMHSUD programs. These sessions would be relevant to any staff or partners wanting training on the featured topic.

Date	Topic	Brief Description	Follow-Up Resources
June 29, 2023	**Developing Physician Champions and Non-MD Advocates**	Speakers from the Michigan Clinical Consultation for Care (MC3) conducted a panel presentation centered on the pivotal role of the "physician champion" and non-MD advocates, emphasizing their significance in PMHCA and MDRBD programs. The panel presentation delved into the vital responsibilities of physician and provider champions, including their role as liaisons to healthcare providers and professional organizations, their advocacy efforts, and contributions to fostering provider engagement. The panel of physician/provider champions, program managers, and other key roles shared expertise and insight during this event.	• Recording • PowerPoint • MI Video from PowerPoint
July 27, 2023	**Early Childhood MH**	The panel of early childhood MH consultants provided a presentation focused on models and principles of early childhood MH consultation in PMHCA programs. The panel addressed unique characteristics of early childhood MH consultation with respect to both content and process. The panel included physician leaders of early childhood MH consultation programs. The presentation highlighted the importance of health promotion, early identification (including using validated screening for symptoms and adverse social drivers of health), primary care activities, and linking to specialty care and community supports. Panelists: Mary Margaret Gleason, MD; Julianna Finelli, MD; Beth Ellen Davis, MD; and Yael Dvir, MD	• Recording • PowerPoint
January 24, 2024	**Sustainability**	The Sustainability webinar's panel of consultants provided a presentation focused on core components of sustaining a PMHCA or MMHSUD program. The presentation focused on incorporating key program elements into a sustainability plan, funding sources (including in-kind resources), retaining staff (preventing burnout), documenting operational protocols, training/onboarding of staff and consultants, communicating the value of the program, and engaging partners.	• Recording • PowerPoint
March 27, 2023	**Adaptations and Considerations for PMHCA Program Expansion into SBHCs**	This presentation will provide a brief overview of the PMHCA model and how PMHCA and SBHCs are forming natural partnerships to improve access to mental health care, describe how PMHCA programs have begun to adapt their model to best meet the needs of SBHCs in their states, discuss considerations for PMHCA programs interested in expanding services to SBHCs, describe how PMHCA programs complement or enhance existing mental health services in some SBHCs and share resources available to support PMHCA and SBHC partnerships.	• Recording • PowerPoint

2023 All-Awardee Annual Meeting

The theme of the annual meeting is "The Power of Networks: Fostering Connectivity for Increased Behavioral Healthcare Access." The meeting objectives are to:

- Provide TA to PMHCA and MDRBD awardees to address project barriers and challenges and identify opportunities for growth
- Facilitate peer-to-peer information exchange and the dissemination of project results, promising practices, and lessons learned
- Facilitate discussions that identify, promote, and enhance critical priority areas for increasing behavioral healthcare access
- Foster communication and collaboration between PMHCA and MDRBD awardees and federal and non-federal partners

2023 Annual Meeting Bio Book

Day 1—August 28, 2023

Session and Topic	Brief Description	Follow-Up Resources
SBHA Networking Session	In a recent learning community, participants voiced their interest in having more time to interact with other PMHCAs to share experiences collaborating with SBHCs. The SBHA hosted this networking session for any PMHCA considering, planning, or already collaborating with SBHCs to discuss experiences, insights, and thoughts on future directions.	• Recording
Opening and Welcome	Opening and welcome from HRSA Leadership: **Lauren Raskin Ramos** and **Dawn Levinson**	• Recording • PowerPoint
Plenary Session: **Building Program Capacity to Improve MH Access**	This session focused on the power of using connections at the national, state, and local levels to promote and improve MH access. Attendees learned how to strengthen connections and build PMHCA and MDRBD program capacity through consultation to improve access for communities.	• Recording • PowerPoint
Breakout Session: **Ask the Expert**	Building a Strong Foundation—Engaging State and Local Associations and Community Groups to Increase Behavioral Health Access Through Consultation	

Session and Topic	Brief Description	Follow-Up Resources
Lightning Rounds	Lightning rounds offered awardees a fast-paced, high-energy opportunity to learn from and ask questions of peer programs. These sessions promoted awareness about a specific innovation being implemented by an awardee. Attendees brought a spirit of curiosity and their questions to this session. We encouraged attendees to use the chat and other networking features in Whova to follow up on any of the innovations that sparked their interest. Awardees gave a 5-minute overview of a successful innovation (a specific program component or product). After each lightning round, there were 10 minutes for audience Q&A. • Lightning Round #1, PMHCA Awardee—EIIC • Lightning Round #2, PMHCA Awardee—SBHA and South Carolina PMHCA Awardee—Identifying and Engaging SBHCs • Lightning Round #3 MDRBD Awardee—Florida BH Impact Program: Innovations in Equity Implementation	• Recording • PowerPoint

Day 2—August 29, 2023

Session and Topic	Brief Description	Follow-Up Resources
EIIC Networking Session	This session was geared toward awardees who are already working with or interested in working with emergency departments, emergency preparedness programs, etc. in their state.	• Recording
Plenary Session: **From Data to Action**	Using IT to Maximize the Performance of PMHCA and MDRBD Programs	• Recording • PowerPoint

Session and Topic	Brief Description	Follow-Up Resources
Lightning Rounds	Lightning rounds offered awardees a fast-paced, high-energy opportunity to learn from and ask questions of peer programs. These sessions were designed to promote awareness about a specific innovation being implemented by an awardee. Attendees brought a spirit of curiosity and their questions to this session. We encouraged attendees to use the chat and other networking features in Whova to follow up on any of the innovations that sparked their interest. Each awardee gave a 5-minute showcase on how data has helped promote sustainability, increase consultations, and improve physician/practitioner champions. After each lightning round, there were 10 minutes for audience Q&A. • Lightning Round #1, Awardee Missouri • Lightning Round #2, Awardee Rhode Island • Lightning Round #3, Awardee Vermont	• Recording • PowerPoint
Presentation: **PMHCA and MDRBD Program Evaluation: What do the Data Tell Us About Equitable Access?**	This presentation summarized findings on BH care access based on recent survey and semi-structured interview data collected from PMHCA and MDRBD awardees. We compared attributes of PMHCA and MDRBD program implementation for equitable access by program, setting, and population characteristics. We also described barriers and facilitators to addressing health equity in program implementation. Florida MDRBD and Virginia PMHCA programs shared their implementation approaches to addressing health equity in BH care access.	• Recording • PowerPoint
Presentation: **Awardee Accomplishments and Vision for the Future**	PMHCA and MDRBD awardees gave remarks about what these programs have meant for their communities, outcomes that they are most proud of, and what is needed to increase impact and broaden reach.	• Recording • PowerPoint • Florida BH Impact Team Video • MCPAP Video
Closing Remarks	The TAIC thanked awardees for attending and the small group planning committee for their invaluable support in making this meeting beneficial to awardees.	• Recording • PowerPoint

Newsletters

These e-newsletters inform PMHCA and MMHSUD recipients about TA resources and activities, including upcoming, relevant webinars, events and resources developed by external partners in the field of BH, funding, and policy opportunities.

Date	Topic	Brief Description	Newsletter Link
May 16, 2023	**Welcome from L. Ramos, T. Lemus and TAIC Overview**	This inaugural newsletter serves to officially introduce the MCHB TA Innovation Center to PMHCA and MDRBD awardees.	Newsletter #1
June 7, 2023	**MDRBD Focus**	Newsletter #2 focuses on MDRBD and includes four research or resource updates.	Newsletter #2
July 14, 2023	**PMHCA Focus**	In Newsletter #3, our primary focus is on PMHCA programs. We are pleased to share four research and two resource updates that provide valuable insights.	Newsletter #3
August 15, 2023	**PMHCA and MDRBD Awardees**	In Newsletter #4, our focus is on both screening and treatment for MDRBDs and PMHCA programs. We are pleased to share three research updates and one resource update that provide valuable insights into these areas.	Newsletter #4
November 15, 2023	**Welcome from HRSA Leadership and TAIC Overview**	Welcome to the MCHB TA Innovation Center newsletter!	Newsletter #5
February 15, 2024	**Aligning Behavioral Healthcare Access Programs**	In Newsletter #6, we aim to highlight the alignment between PMHCA and MMHSUD programs, featuring success stories from awardees, program website information, and relevant articles/resources to showcase the synergy and collaboration between the programs.	Newsletter #6

TA Resources

These TA Resources are developed to help facilitate the completion of award expectations and major tasks.

Topic	Brief Description	Resource Link
Implementation Toolkit	This "implementation toolkit" was developed to guide new PMHCA and MMHSUD grantees with implementation strategies and tools.	Implementation Toolkit
Customizable Fact Sheet for Policy Makers	This customizable fact sheet for policy makers is for use by existing PMHCA programs to customize with program specific figures to show the need and impact of their PMHCA program.	Customizable Fact Sheet for Policy Makers

Demonstrating the Value of BH Care Access Programs	This tool outlines how states can show value of the PMHCA and MMHSUD programs, using approaches other than a Return on Investment (ROI) analysis of access programs, including data points, key messaging, and measures for estimating value.	[Demonstrating the Value of Behavioral Health Care Access Programs](#)