



Health Resources and Services Administration (HRSA)  
Maternal and Child Health Bureau (MCHB)  
Evaluation Capacity-Building Webinar Recordings

Webinar Title	Link
Strategies for Collecting Required Reporting Data for Program Evaluation (4/4/2019)	<a href="#">Click here</a>
Program Branding for Promotion and Evaluation (5/9/2019)	<a href="#">Click here</a>
Evaluation of Telehealth Services (6/6/2019)	<a href="#">Click here</a>
Evaluation of Training (7/11/2019)	<a href="#">Click here</a>
Engaging Providers and Practices and Maximizing Response Rates (11/7/2019)	<a href="#">Click here</a>
Program Adaptations and Planning for Sustainability: Considerations for Evaluation (4/23/2020)	<a href="#">PMHCA Day 1</a> <a href="#">PMHCA Day 2</a>
Data Collection Planning and Considerations (7/9/2020)	<a href="#">Click here</a>
Evaluation Data Collection Kickoff (8/6/2020)	<a href="#">Click here</a>
HRSA MCHB Evaluation Update and HRSA-Required Reporting Discussion (11/5/2020)	<a href="#">Click here</a>



Webinar Title	Link
HRSA MCHB Evaluation Update (6/8/2021)	<a href="#">Day 1</a> <a href="#">Day 2</a>
Evaluation Data Collection Kickoff and Sustainability Discussion (8/11/2021)	<a href="#">Click here</a> <ul style="list-style-type: none"><li>• Passcode: b@+4kZ80</li></ul>
HRSA MCHB Evaluation Data Collection Strategies and Lessons Learned (2/9/2022)	<a href="#">Click here</a>
Awardee Patient- and Family-Level Data Collection (4/20/2022)	<a href="#">Click here</a>
Expanding Programs to New Populations and Settings (7/13/2022)	<a href="#">Click here</a>
Billing, Coding, and Reimbursement (8/24/2022)	<a href="#">Click here</a>
Collaboration Between Co-Located MDRBD and PMHCA Programs (11/16/2022)	<a href="#">Click here</a>
Cost-Benefit/Effectiveness Analyses and Return-on-Investment Strategies (1/25/2023)	<a href="#">Click here</a>
Creating Data Dashboards for Evaluation (3/1/2023)	<a href="#">Click here</a>
Supporting Providers and Preventing Burnout/Provider Retention Strategies (4/19/2023)	<a href="#">Click here</a>
Lessons Learned with Insurance and Billing for Return on Investment and Sustainability (6/21/2023)	<a href="#">Click here</a>
Emergency Department (ED) Program Expansion (8/16/2023)	<a href="#">Click here</a>



Webinar Title	Link
Using Program Data for Quality Improvement (12/13/2023)	<a href="#">Click here</a>
Collecting Qualitative Data from Program Stakeholders (1/31/2024)	<a href="#">Click here</a>
Evaluation of Trainings (3/6/2024)	<a href="#">Click here</a>
Disseminating Program Successes (4/24/2024)	<a href="#">Click here</a>
2024 PMHCA/MMHSUD All-Awardee Meeting Plenary (6/5/2024)	No recording; in-person only
Data Management Lessons Learned (8/21/2024)	<a href="#">Click here</a>